

# SHASA Fundraising Strategy

SHASA will raise operational and project funds through the following:

- Business partnerships. SHASA receives three cents for each watt of solar installed by Micro Energy Systems Australia (MESA) and \$300 for each Good Car Company electric vehicle purchased through the SHASA partnership.
- Donations. SHASA has set up a public fund to receive tax deductible donations via the SHASA website. At least twice a year SHASA will contact our members and supporters to request donations. 100% of donations are to be expended on projects. SHASA members and supporters will be kept informed about how the funds are expended.
- SHASA has developed a sponsorship kit and will seek sponsorship when running major events, for example EV Day – Electrify Everything Expo.
- Raffles will only be run in conjunction with major events and where the prizes are donated.
- SHASA collects donations from clients of the Repair Cafe to cover its running costs.